Digital

The Charity Digital Code should be used as part of how charities benchmark their progress in digital and to inform key decisions in this area.

Digital isn't just about channels. It's a strategic and governance issues and charity leaders need to know how digital could help realise their vision for their charity. Equally, digital raises questions about traditional ways of leading, offering opportunities for leaders to build networks and collaborate further.

The Code sets out seven principles:

1. Leadership
2. User led
3. Culture
4. Strategy
5. Skills
6. Managing risks and ethics
7. Adaptability

Find out more about the Charity Digital Code here.

Source: www.diycommitteeguide.org